



## MEDIA CONTACTS

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## Crayola Color Wonder Fact Sheets

### Crayola Color Wonder Mess Free Finding Dory Coloring Pad and Markers



Great for coloring on the road or at home, the Crayola Color Wonder Finding Dory Coloring Pad and Markers allow kids to fully express themselves without making a mess. With 18 coloring pages featuring characters and scenes from Disney Pixar's Finding Dory, this kit lets kids bring their favorite characters to life in vibrant color.

#### CONTENTS

- 18 page coloring book
- Five Color Wonder Broadline Markers

#### BENEFITS

- **Mess Free Coloring:** Color Wonder Markers appear only on Color Wonder paper, ensuring that clothes, furniture and walls stay clean
- **Fuels Imaginative Play:** Full of characters, scenes, and props from Finding Dory, this Color Wonder kit helps kids recreate undersea landscapes and their favorite characters in their own colorful way; by giving kids the tools to interpret the world of Finding Dory, this kit helps them explore the power of their own imaginations
- **Compatible with Color Wonder Products:** Compatible with all Color Wonder markers, paints and stamps, so kids can swap in their favorite colors from different sets to complete their next masterpiece

#### TARGET AUDIENCE

- Recommended for ages three and up

#### WHERE TO BUY

- Suggested Retail Price: \$7.99
- Available at [Crayola.com](http://Crayola.com) and retailers nationwide

## Crayola Color Wonder Mess Free Paw Patrol Coloring Pad and Markers



With the Crayola Color Wonder Mess Free Paw Patrol Coloring Pad and Markers, kids can recreate their favorite furry friends from Nickelodeon's Paw Patrol Paw Patrol, the #1 show among boys 2-5 on all TV and the #2 among all preschoolers, using their own imagination. With five Color Wonder Broadline Markers included, there are endless possibilities to how kids can reimagine the Paw Patrol world.

### CONTENTS

- 18 page coloring book
- Five Color Wonder Broadline Markers

### BENEFITS

- **Mess Free Coloring:** Color Wonder Markers appear only on Color Wonder paper, ensuring that clothes, furniture and walls stay clean
- **Beloved Characters:** Full of characters, scenes and props from Nickelodeon's Paw Patrol, this Color Wonder kit helps kids recreate furry friends in their own colorful way and explore the power of their imaginations
- **Compatible with Color Wonder Products:** Compatible with all Color Wonder markers, paints and stamps, so kids can swap in their favorite colors from different sets to complete their next masterpiece

### TARGET AUDIENCE

- Recommended for ages three and up

### WHERE TO BUY

- Suggested Retail Price: \$7.99
- Available at [Crayola.com](https://www.crayola.com) and retailers nationwide

## Crayola Color Wonder Mess Free Frozen Glitter Coloring Pad and Markers



Color and sparkle with beloved characters from Disney's Frozen with the Crayola Color Wonder Mess Free Frozen Glitter Coloring Pad and Markers. The kit contains magical Mess Free Color Wonder Markers and glitter paper for all the fun of glitter and with no mess.

### CONTENTS

- 12 pages of Color Wonder glitter paper
- Five Color Wonder Broadline Markers

### BENEFITS

- **Mess Free Coloring:** Color Wonder Markers appear only on Color Wonder paper, ensuring that clothes, furniture and walls stay clean
- **Sparkly Mess Free Coloring:** The cool sparkly effects are in the glitter paper so there's no need for glue and there are no messy sparkles to clean up
- **Amazing Glitter Effects:** Beautiful, shimmering glitter effects are revealed when kids use their Color Wonder markers or paints on the Color Wonder Frozen paper; kids will love watching the pages transform from ordinary to extraordinary
- **Compatible with Color Wonder Products:** Compatible with all Color Wonder markers, paints and stamps, so kids can swap in their favorite colors from different sets to complete their next masterpiece

### TARGET AUDIENCE

- Recommended for ages three and up

### WHERE TO BUY

- Suggested Retail Price: \$9.99
- Available at [Crayola.com](https://www.crayola.com) and retailers nationwide

## Crayola Color Wonder Mess Free Stow & Go Studio



Mess free fun doesn't have to stay at home; take it along in the Crayola Color Wonder Mess Free Stow & Go Studio. This neat travel tote gives kids a portable writing surface and keeps all Color Wonder materials ready for each coloring session. A separate storage areas for markers and activity book lets children change marker colors without opening the entire tote.

### CONTENTS

- Lap desk with storage
- 12 page coloring pad
- Four Color Wonder Mini Markers

### BENEFITS

- **Mess Free Coloring:** Color Wonder Markers appear only on Color Wonder paper, ensuring that clothes, furniture and walls stay clean
- **Portable Design:** With the Color Wonder Stow & Go Studio, kids have portable art supplies that go anywhere they do; offers a sturdy base to lean on, an exciting Color Wonder activity pad and a designated place to keep the markers
- **Compatible with Color Wonder Products:** Compatible with all Color Wonder markers, paints and stamps, so kids can swap in their favorite colors from different sets to complete their next masterpiece

### TARGET AUDIENCE

- Recommended for ages three and up

### WHERE TO BUY

- Suggested Retail Price: \$9.99
- Available at [Crayola.com](https://www.crayola.com) and retailers nationwide

## Crayola Color Wonder Mess Free Finger Paints



Crayola Color Wonder Mess Free Fingerprints offer kids a 'real-feel' fingerprinting experience without the mess. The fast-drying, new formula goes on smooth and the included sponge allows kids to clean fingers or switch colors completely.

### CONTENTS

- Five finger paints in red, yellow, green, blue and orange
- 24-page drawing pad

### BENEFITS

- **Mess Free Fingerprinting Fun:** Because Color Wonder Fingerprints work only on Color Wonder paper, kids can't mark walls, furniture or carpets, offering endless fun without the mess
- **Magically Appearing Colors:** Color Wonder Fingerprint is made of a clear, fast-drying gel that reveals color only when applied to Crayola's specially formulated paper; kids can switch from color to color by simply wiping their fingers with the enclosed sponge

### TARGET AUDIENCE

- Recommended for ages three and up

### WHERE TO BUY

- Suggested Retail Price: \$9.99
- Available at [Crayola.com](http://Crayola.com) and retailers nationwide

## Crayola Color Wonder Mess Free Markers – 10 count



Crayola Color Wonder Mess Free Mini Markers are small in size but big in color. These mini markers provide great color variety at a great price point, work on all Color Wonder surfaces and are available in Classic and Pastel colors.

### CONTENTS

- 10 Color Wonder Mini Markers

### BENEFITS

- **Mess Free Coloring:** Color Wonder Markers appear only on Color Wonder paper, ensuring that clothes, furniture and walls stay clean
- **The Perfect Collection of Color:** This set of 10 Color Wonder Mini Markers includes Classic or Pastel colors needed to color anything on Color Wonder paper, letting kid's imaginations run wild
- **Small Markers for Small Hands:** These mini markers are perfect for a child's hands and they fit easily into small art kits or pencil-bags
- **For Home and Away:** The convenient mini size of these Color Wonder markers makes them ideal for coloring at home or on the go

### TARGET AUDIENCE

- Recommended for ages three and up

### WHERE TO BUY

- Suggested Retail Price: \$4.99
- Available at [Crayola.com](http://Crayola.com) and retailers nationwide

### ABOUT CRAYOLA

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit [www.crayola.com](http://www.crayola.com) or join the community at [www.facebook.com/crayola](http://www.facebook.com/crayola).

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