



## MEDIA CONTACTS

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## Crayola Silly Scents Markers Fact Sheets

### Crayola Silly Scents Chisel Tip Washable Markers: 6 Count & 12 Count



Crayola Silly Scents Chisel Markers are an essential creative tool for kids to use at home or school. Each pack contains a range of bright, vibrant colors and juicy scents to inspire children's self-expression and imagination, at an incredible value.

#### • CONTENTS

- 6 Count Chisel Tip Markers include Cherry, Orange, Lemon, Apple, Blueberry and Marshmallow
- 12 Count Chisel Tip Markers include Cherry, Orange, Lemon, Apple, Fresh Air, Blueberry, Grape, Tropical Punch, Cotton Candy, Marshmallow, Coconut and Root Beer

#### • BENEFITS

- **Ideal for Home and School Projects:** Crayola's Silly Scents Chisel Tip Markers are an indispensable tool at home and in the classroom, ideal for creating and coloring maps, completing art or science projects, and making signs and labels
- **Strong and Durable:** The unique, durable chisel tip can deliver fine lines as well as rich, thick ones, allowing for more detailed artwork
- **Scented, Vibrant Color:** The combination of fragrant scents and vibrant color means that each aromatic marker comes ready to scribble and sniff
- **Easy Cleanup:** Washable ink means that cleanup is easier than ever before

#### • TARGET AUDIENCE

- Recommended for ages five and up

#### • WHERE TO BUY

- Suggested Retail Price:
  - 6 Count Silly Scents Chisel Tip Markers: \$4.99
  - 12 Count Silly Scents Chisel Tip Markers: \$7.99
- Available at [Crayola.com](http://Crayola.com) and retailers nationwide

## Crayola 10 Count Silly Scents Slim Markers



Crayola's Silly Scents Slim Markers pair color variety with sweet smelling scents, adding a new dimension to kids' artwork. The slim marker barrels make coloring within the lines easier than ever, maximizing the potential for artistic and creative expression.

- **CONTENTS**

- 10 Silly Scents Slim Markers including Strawberry, Lemon, Lime, Watermelon, Fresh Air, Blueberry, Cotton Candy, Marshmallow and Root Beer Caramel

- **BENEFITS**

- **Ideal for Home and School Projects:** Crayola's Silly Scents Slim Markers are an indispensable tool at home and in the classroom, ideal for creating and coloring maps, completing art or science projects, and making signs and labels
- **Thin Lines:** Slim markers allow for drawing with thin lines or coloring large areas with thick lines, maximizing creativity and artistic potential
- **Scented, Vibrant Color:** The rich, vibrant color palette is matched by the range of fun and exotic scents, adding a new dimension to kids' artwork
- **Easy Cleanup:** Washable ink means that cleanup is easier than ever before

- **TARGET AUDIENCE**

- Recommended for ages five and up

- **WHERE TO BUY**

- Suggested Retail Price
  - 10 Count Silly Scents Slim Markers: \$7.99
- Available at [Crayola.com](http://Crayola.com) and retailers nationwide

### ABOUT CRAYOLA

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit [www.crayola.com](http://www.crayola.com) or join the community at [www.facebook.com/crayola](http://www.facebook.com/crayola).