



MEDIA CONTACT

Erika Merklinger
Crayola
eamerklinger@crayola.com
(610) 253-6272 ext. 4625

Alison Deasy
Golin for Crayola
adeasy@golin.com
(212) 373-6042

Crayola Globbles Fact Sheet



The new Crayola Globbles are portable, super sticky squish toys that kids can stretch, stack, squish and sling. Seriously sticky without the mess, Globbles never leave behind a sticky residue and remain sticky even after being washed. They easily wash clean with soap and water and are portable and can be taken whenever you go. Crayola Globbles are tradeable toys for kids – they even make a perfect stocking stuffer or small gift.

CONTENTS

- Three vibrantly colored Globbles in two assortments: blue, orange and purple or green, yellow and pink.

BENEFITS

- **Mess-Free Fun:** These portable toys are super sticky without leaving a sticky residue. They easily wash clean with soap and water and remain sticky even after being washed.
- **Hours of Endless Play:** This small encased compound is fun to play with, allowing kids of all ages to stick, stack, stretch, squish and sling them virtually anywhere.
- **Safe and Non-Toxic:** Like all Crayola products, Globbles are completely safe and non-toxic.

TARGET AUDIENCE

- Children aged four years and older

WHERE TO BUY

- Suggested Retail Price
 - 3-count Globbles: \$4.99
- Availability
 - Available on Crayola.com and retailers nationwide in August 2018