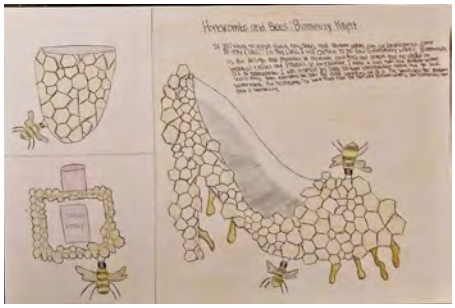
Innovation Helps Solve Problems

Crayola Crew Creative Thinking Sheet

RESPOND to watching the Crayola Crew video in which they used their creative mindsets to help others. When they see the ship has problems with its sail, lights, and navigation wheel, their creativity saves the day!

CONNECT the Crayola Crew's story to an opportunity you have to improve something that you use. What objects, tools, clothing, or toys need an innovative improvement? What around you needs to go faster or have more light and better steering? For example, how could you improve a vehicle, backpack, sneakers, or raincoat?

CREATE a sketch of an innovative improvement that you imagine for something you, your family, or friends use. Remember how the Crayola Crew was inspired by nature and imitated a shark for speed and a rainbow lighthouse for light? How might imitating nature inspire your innovative ideas?



DRAW AN INNOVATIVE IMPROVEMENT TO AN EVERYDAY OBJECT AND NAME YOUR INNOVATION.

PRESENT your innovative idea to family and friends. Explain how creative thinking solves problems.

Note for parents:
Share children's artwork on social media using **#StayCreative**

For more **Creative Moment** ideas use this QR code or go to **Crayola.com/CampaignForCreativity**

Crayola campaign for creativity

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