Draw Upon Imagination to Communicate Ideas

Creative Moments

CONNECT the ways authors and illustrators communicate. Authors use vocabulary, word patterns, repetition, rhyme, punctuation, and colorful written descriptions to tell stories. Illustrators use lines, shapes, visual patterns, repetition, proportion, emphasis, and colors to communicate. Experiment with ways that illustrations and words both communicate ideas.



CREATE sketches of Harold, Moose, and Porcupine using basic lines, shapes, and a dash of color. Draw them as playful characters who are excited and eager. Explore how simple changes, like the curve of a smile, frown, or eyebrow, can transform a face from curious to furious.

PRACTICE USING LINES, SHAPES, AND A DASH OF COLOR TO CREATE HAROLD AND HIS FRIENDS.







RESPOND to creativity's magical opportunities. Harold used his purple crayon to put what he imagined into action: a path to follow, a mountain to climb, and pies to eat. Imagine that anything you draw could become real.

PRESENT sketches and imaginary ideas to those around you. Explain why imagination and creative moments are important.



For more **Creative Moment** ideas use this QR code or go to **Crayola.com/CampaignForCreativity**

