



## MEDIA CONTACTS

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## Crayola Washable Sidewalk Paint Sprayer



Crayola Washable Sidewalk Paint Sprayer turns any outdoor space into a child’s creative canvas! By simply pumping up the unit and spraying, kids can create anything in their imagination and parents don’t have to worry about a messy cleanup.

### CONTENTS

- Sidewalk Paint Sprayer Unit
- Two Pre-Filled, Refillable Paint Cartridges
- Two Stencils
- Content Sheet

### BENEFITS

- **Creative Fun All Year-Round:** Kids can create colorful designs any time of year on sidewalks and driveways and even snow
- **“Kid-powered:”** Kids control the fun from start to finish by selecting a color, pumping up the sprayer unit and spraying out their creations
- **Washable for Easy Cleanup:** The sidewalk paints wash clean from sidewalks and driveways and are easy to clean, simply use a water hose to spray away the color and rinse off the sprayer

### TARGET AUDIENCE

- Recommended for ages six and up

### WHERE TO BUY

- Suggested Retail Price: \$14.99
- Available at retailers nationwide

**ABOUT CRAYOLA**

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit [www.crayola.com](http://www.crayola.com) or join the community at [www.facebook.com/crayola](http://www.facebook.com/crayola).

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